

# digcit summit

NOVEMBER 2-3, 2017  
PROVO, UT



**EXPAND**

# #UseTech4Good



# #USETECH4GOOD



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# NOTES

# 2017 DigCitSUMMIT AGENDA

## DAY 1 - THURSDAY, NOVEMBER 2, 2017

9:00 – 9:45AM

**WELCOME**

**SUMMIT KICKOFF**

Marialice Curran, Michelle Linford, Mike Ribble

### TABLE ROTATION 1

9:45-10:00

**STORY 1**  
*Table Talk*

**PERSONAL PASSIONS**

*What are 2-3 things you are passionate about?  
Share a story about one of these things.*

10:00-10:45AM

**SESSION 1**  
*Panel Presentation*

**WHAT IS DIGITAL CITIZENSHIP & WHY DOES IT MATTER?**

Panelists:

Dina Alexander

Mark Babbitt

Jeremy Bond

Curran Dee

Becca Linford

Adam Moore

Oluwakemi Olurinola

Carrie Rogers-Whitehead

Dani Sloan

Keven Stratton

10:45-11:00 AM

**BREAK**

**STRETCH & REFRESH**

11:00-12:00 PM

**SESSION 2**  
*Burst Speakers &  
Roundtable Activity*

**FOUNDATIONS OF CITIZENSHIP**

Burst Speakers:

Charlie Wakamatsu

Dustin Simmons

Ethan Fausett

*What are some root principles of good citizenship?  
How can we cultivate these roots?*



12:00-1:00 PM

**LUNCH**

**EAT & MEET**

### TABLE ROTATION 2

1:00-1:20 PM

**STORY 2**  
*Table Talk*

**PERSONAL BUCKET LIST**

*Share 2-3 things on your Bucket List.  
Share a story about the WHY on one of those things.*

1:20-2:30 PM

**SESSION 3**  
*Presenter &  
Roundtable Activity*

**REDUCING RISKS AND FOSTERING POSITIVES**

Presenter: David Hawkins

*What digital behaviors concern you?*

*What "risk" and "protective" factors might impact digital behaviors?*

2:30-2:45 PM

**BREAK**

**STRETCH & REFRESH**

2:45-4:00 PM

**SESSION 4**  
*Burst Speakers &  
Roundtable Activity*

**PARENTING IN A DIGITAL WORLD**

Burst Speakers:

Michelle Lehnardt

Gabi Jubran

Carolina Allen

*What are some TIMELESS parenting principles and practices?*

*What makes parenting in a digital world DIFFERENT from times past?*

4:00-4:30 PM

**WRAP-UP**  
*Large Group Discussion*

**DAY 1 CONCLUSION**

*Insights & Impressions*

5:45 PM – 6:30 PM

**FREE  
COMMUNITY  
EVENT**

**PRE-EXTRAVAGANZA RECEPTION**

Entertainment, Refreshments, and Giveaways

**#USETECH4GOOD YOUTH EXTRAVAGANZA**

SEE BACK COVER



# NOTES

# 2017 DigCitSUMMIT AGENDA

## DAY 2 - FRIDAY, NOVEMBER 3, 2017

9:00 – 9:05 AM

**WELCOME**

**DAY 2 KICKOFF**

Grace Garn & Becca Linford

### TABLE ROTATION 1

9:05-9:20 AM

**STORY 1**  
*Table Talk*

**PERSONAL PERSPECTIVES**

*Share what stood out to you most from the Extravaganza OR  
How can you create #UseTech4Good ripples in your sphere(s)?*

9:20-10:30 AM

**SESSION 1**  
*Workshop*

**THE JOBS TO BE DONE THEORY**

Facilitator: Jake Schroeder

*How can a Jobs to Be Done approach -- focusing on the progress of those  
you serve -- improve what you do and how you do it?*

10:30-11:30 AM

**SESSION 2**  
*Burst Speakers  
Roundtable Activity*



**#NOTABOUTTHEMWITHOUTTHEM**

Facilitator: Jessica Millstone

Burst Speakers:

Marialice B.F.X. Curran & Curran Dee

Rachel Murat & Alicia Vesely

Meaghan Davis, Jamiah Bennett, & Mar Amador

*What positive experiences have you had personally with adults and youth  
working together?*

*How could adults and youth work together to #UseTech4Good in Personal,  
Educational, Local and Global spheres?*

11:30-12:30 PM

**LUNCH**

**EAT & MEET**

### TABLE ROTATION 2

12:30-2:00 PM

**SESSION 3**  
*Workshop*

**#WENOTME (#WEANDME)**

Facilitator: June Holley

*How we can EXPAND conversations, collaborations, and community-  
building toward a #UseTech4Good culture?*

2:00-2:30 PM

**WRAP-UP**  
*Large Group Discussion*

**DAY 2 CONCLUSION**

*What will you do differently as you leave this Summit?  
What are you excited to share with others?*

**\*\*Send-off to Community Events\*\***

4:00 PM -9:00 PM

**FREE  
COMMUNITY  
EVENTS**

**COMMUNITY OUTREACH BLITZ EVENTS**

@ MULTIPLE LOCATIONS: SEE PAGES 9-13

**Many thanks to our Community Event hosts and organizers!**

**Many thanks to you for participating, and thanks to all who have made the 2017 Summit possible!**



# COMMUNITY EVENTS

## FRIDAY, NOVEMBER 3, 2017

TIME	LOCATION	TOPIC/TITLE
4:00 PM	AISU MURRAY	<b>"THE POWER IS YOURS' -- SOCIAL MEDIA FOR GOOD" &amp; "EVERYONE IS A MAKER - BUILDING STRONGER COMMUNITIES"</b>
4:00 PM	GOOGLE FIBER PROVO	<b>"EXPANDING CONVERSATIONS ABOUT DIGITAL ACCESS"</b>
4:00 PM	MAGNA LIBRARY MAGNA	<b>"TEXT TALK ACT" – YOUTH DISCUSS MENTAL ILLNESS</b>
4:00 PM	MICROSOFT CITY CREEK SALT LAKE CITY	<b>"POSITIVELY SOCIAL SCREENING AND #UseTech4Good DISCUSSION"</b>
4:00 PM	OREM LIBRARY OREM	<b>"POSITIVELY SOCIAL SCREENING AND #UseTech4Good DISCUSSION"</b>
4:00 PM	SILICON SLOPES LEHI	<b>"EXPANDING CONVERSATIONS AROUND TECH SECTOR PIPELINE NEEDS IN UTAH"</b>
4:00 PM	TRIBALRY OREM	<b>"PREVENTION SCIENCE AS THE FRAMEWORK FOR DIGITAL CITIZENSHIP: WHITE PAPER REPORT"</b>
5:00 PM	CANYONS SCHOOL DISTRICT SANDY	<b>"SOCIAL MEDIA HOW-TO GALLERY WALK"</b>
6:30 PM	AAI SOUTH JORDAN	<b>"HUMANIZE THE VIRTUAL"</b>
7:00 PM	STEVENS-HENAGER COLLEGE OREM	<b>"#MILLENNIALS4Good"</b>
7:00 PM	TRIBALRY OREM	<b>"PARENTING IN A DIGITAL AGE"</b>



# 2017 DigCITSUMMIT

## COMMUNITY EVENTS

### FRIDAY, NOVEMBER 3, 2017

#### AAI - SOUTH JORDAN @ 6:30 P.M.

**WHAT:** "Humanize the Virtual"  
**WHEN:** Friday, Nov. 3, 2017 @ 6:30 p.m. - 9:00 p.m.  
**WHERE:** AAI (American Academy of Innovation)  
5410 W. South Jordan Parkway, South Jordan, UT, 84009



In line with AAI's project-based learning model, students, working with teacher mentors, will create a range of projects centered on the concept of Digital Citizenship. Our focus is "Humanize the Virtual" and our students are creating and planning an interactive evening. We are excited to host an event that includes projects such as virtual reality, drone races, history of technology, 3D pens, effects of social media on the brain, our emotional and mental health and much, much more. Our key-note speaker, Marialice Curran (co-founder of the Digital Citizenship Summit) will conclude our evening while you enjoy appetizers. This will be a fun, informative, hands-on event during which we will bring our humanity to the virtual world, and increase the good created using technology.

#### AISU - MURRAY @ 4:00 P.M.

**WHAT:** "'The Power is Yours' -- Social Media for Good" & "Everyone is a Maker - Building Stronger Communities"  
**WHEN:** Friday, Nov. 3, 2017 @ 4:00 p.m.  
**WHERE:** AISU (American International School of Utah)  
4998 S 360 W Murray, UT 84123



##### **Workshop 1: "The Power is Yours - Social Media for Good"**

The goal of this workshop will be to have participants thinking and collaborating about how they can leverage the power of social media to enact positive change in the world. Facilitated by Sarah Thomas, national Digital Citizenship expert.

##### **Workshop 2: "Everyone is a Maker - Building Stronger Communities"**

Our discussion will center around the benefits of Making as it relates to giving back to others. The workshop will include Maker challenges to inspire service for others. Facilitated by Jaime Donally, national Digital Citizenship expert.

#### CANYONS SCHOOL DISTRICT - SANDY @ 5:00 P.M.

**WHAT:** "Social Media How-to Gallery Walk"  
**WHEN:** Friday, Nov. 3, 2017 @ 5:00 p.m. – 7:00 p.m.  
**WHERE:** Canyons School District Professional Development Center  
9361 S. 300 East, Sandy, Utah 84070



This will be a social media fair, including booths about social media tools and youth-created videos about using social media tools in positive ways.

This event will educate parents and students about social media tools and how they can be used in a positive way. We want to use this event as a kickoff for the Canyons District #UseTech4Good movement.

## GOOGLE FIBER - PROVO @ 4:00 P.M.

**WHAT:** "Expanding Conversations about Digital Access"  
**WHEN:** Friday, Nov. 3, 2017 @ 4:00 p.m.  
**WHERE:** Google Fiber  
250 Center St. #101, Provo, UT 84601



Access is an important topic in our digital world. Equal access is often discussed almost exclusively in terms of access to *devices*. While this is obviously a critical facet of access, there are also many other elements of access that are important to consider. Panelists in this discussion will explore various elements with the hope to expand attendees' understanding of the range of digital access and inclusion needs and opportunities exist in our communities.

*Panelists include Felipe Betancur Posada, Jeremy Bond, Marialice Curran, Debbie Inkley, Velma Lisa Leftwich, Nathan Packard, Carrie Rogers-Whitehead, Eugenia Tamez*

## MAGNA LIBRARY - MAGNA @ 4:00 P.M.

**WHAT:** "Text Talk Act" -- Youth discuss mental illness  
**WHEN:** Friday, Nov. 3, 2017 @ 4:00 p.m.  
**WHERE:** Magna Library  
2675 S 8950 W, Magna, UT 84044



Spring Lavallee of the Magna library will facilitate multiple small youth groups who will use the Text, Talk, Act tool to engage youth in discussions about mental illness. Text, Talk, Act employs technology/multi-media and face-to-face discussion to inspire community action in the area of mental health. Student participants will include Hope Squad youth (school youth suicide prevention team). Mental health experts will also be in attendance.

## MICROSOFT CITY CREEK - SALT LAKE CITY @ 4:00 P.M.

**WHAT:** "Positively Social Screening and #UseTech4Good Discussion"  
**WHEN:** Friday, Nov. 3, 2017 @ 4:00 p.m.  
**WHERE:** Microsoft City Creek  
51 Main St #145, Salt Lake City, UT 84111



To our knowledge, there is only one documentary exploring the idea of youth using technology in positive ways, and it was created by students. We're excited to show the ~12-minute mini-documentary, *Positively Social*, at this Community event, and to engage youth from the community (including refugee and minority youth) in discussions about how youth can #UseTech4Good. Youth and adults alike are welcome to come observe this youth discussion, which will be facilitated by the International Rescue Committee.

## OREM LIBRARY - OREM @ 4:00 P.M.

**WHAT:** "Positively Social Screening and #UseTech4Good Discussion"  
**WHEN:** Friday, Nov. 3, 2017 @ 4:00 p.m.  
**WHERE:** Orem City Library  
58 State St, Orem, UT 84057



To our knowledge, there is only one documentary exploring the idea of youth using technology in positive ways, and it was created by students. We're excited to show the ~12-minute mini-documentary, *Positively Social* at this Community event, and to engage youth (and adults) in the community in brainstorming ways that kids and adults can work side-by-side to #UseTech4Good.

## SILICON SLOPES - LEHI @ 4:00 P.M.

**WHAT:** "Expanding conversations around tech sector pipeline needs in Utah"  
**WHEN:** Friday, Nov. 3, 2017 @ 4:00 p.m.  
**WHERE:** Silicon Slopes  
2600 Executive Pkwy, Suite 140, Lehi, UT 84043



The "Silicon Slopes" tech sector in Utah is growing so rapidly that we can't keep up with job demand from talent within the state. This community discussion will focus on brainstorming ways we might be able to meet tech sector needs in the present while also planning for longer-term solutions.

## STEVENS-HENAGER COLLEGE @ 7:00 P.M.

**WHAT:** "#Millennials4Good"  
**WHEN:** Friday, Nov. 3, 2017 @ 7:00 p.m.  
**WHERE:** Stevens-Henager College  
1476 Sandhill Rd, Orem, UT 84058



Millennials sometimes get a bad rap in today's digital world. And yet, Millennials are often the ones leading inspiring movements to make a difference in our world. This event is especially for college students who want to be involved in making a positive difference, using technology to magnify the good that they care about doing. We also invite those who work with or want to engage more with Millennials in collaborative efforts. *Guest speakers/facilitators include Mark Babbitt, Meaghan Davis, Jamiah Bennett, and Mar Amador.*

## TRIBEHOUSE EVENT CENTER @ 4:00 P.M.

**WHAT:** "Prevention Science as a Framework for Digital Citizenship"  
**WHEN:** Friday, Nov. 3, 2017 @ 4:00 p.m.  
**WHERE:** Tribalry TribeHouse Event Center  
575 E University Pkwy, Orem, UT 84097 (Entrance is located on the north side of the University Mall, just off of 1100 South (south of Costco))



As part of the DigCitSummit, Impero Software (from the UK) has sponsored a white paper to explore how prevention science might be a good model for digital health and citizenship for children/youth. In prevention science, research shows that both reducing risks AND fostering positive, protective factors in a child's life are essential to good prevention. The focus of the discussion will be to expand conversations to help parents, educators, and others think about the combination of approaches that can be beneficial to helping kids stay safe AND to be healthy individuals as well as deliberate, positive digital citizens.

*Panelists: Dina Alexander, James Grew, Michelle Linford, Benjamin Reaves, Gez Vaughan, Rob Timmerman*

## TRIBEHOUSE EVENT CENTER @ 7:00 P.M.

**WHAT:** "Parenting in a Digital Age"  
**WHEN:** Friday, Nov. 3, 2017 @ 7:00 p.m.  
**WHERE:** Tribalry TribeHouse Event Center  
575 E University Pkwy, Orem, UT 84097 (Entrance is located on the north side of the University Mall, just off of 1100 South (south of Costco))



Parenting in a digital age can feel overwhelming and sometimes even frightening. We need each other to navigate this complex world in which we are living. Hear various perspectives on parenting in a digital age, engage panelists in Q&A, and interact with other parents who care about how to both reduce risks and to foster positive and deliberate digital use in our homes.

*Panelists: Carolina Allen, Ethan Fausett, Gabi Jubran, Kristen Jenson, Deanna Lambson, Felicia Rateliff*

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Janelle Webster & Casper Pieters

# 2017 DIGCITSUMMIT

## PARTNERS & SUPPORTERS

We would live to give a special thank you to our speakers and facilitators.  
View their bios at <https://digcitsummit2017.com/speakers/>.

We would also like to thank the following...

### EVENT PLANNING TEAM

Digital Respons-Ability  
Signature Images  
Social Assurity  
Utah Valley Convention & Visitors Bureau  
Denise Brody  
Grace Garn (17 years old) – Youth Extravaganza committee  
Nick Howley  
Bryan Ingram  
Derek Larson – Tech support  
Becca Linford (16 years old) – Logo design & Youth Extravaganza committee  
Casper Pieters – production of international partner video  
Grant Williams (18 years old) – Digital logo design

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Jaime Donally  
Natalie Gerber and her PrintComm students  
Resources in Flow  
Studio C  
The Upstander Brand  
Utah Coalition for Educational Technology  
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#### PR OPPORTUNITY PROVIDERS

KRCL's Radioactive program  
KUED's Contact program  
KUTV's Fresh Living

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# NOTES

# #UseTech4Good

## YOUTH EXTRAVAGANZA PROGRAM

**Pre-Extravaganza entertainment -- Sara Arkell, "The Piano Gal"**

**"Be our Guest" (from *Beauty and the Beast*) -- Acting UP**

- Intro video: Created by a teacher + students team from Utah

**Welcome -- Jenn Bosil and Grace Garn, Extravaganza emcees**

### **#UseTech4Good Stories -- Round 1**

- "Learning about the World with the World" -- Curran D.
- "Tech is a Tool" -- Owen P.
- "Spreading Love with Tech" -- Lexie F.
- "Just Shoes" -- Becca L.
- "Connecting Generations" -- Eliza M.

### **#UseTech4FUN: The Piano Gal**

### **#UseTech4Good Stories -- Round 2**

- "The Power of Positive Choices" -- Upstander student leadership team
- "Eagle Eyes" -- Alex S.
- "Music for the Better" -- Marla and Mary O.
- "Making Good Use of Time with Tech" -- Mary L.

### **#UseTech4Good Stories -- Round 3**

- "Entering the Tech World as a Freshman in College" -- Hans Lehnardt
- "Improving Your Brain with Tech" -- Gabe L.
- "Scouts and Magic" -- John Linford
- "Cyber Seniors" -- Bethany Wood, Sam W., Rachel L.

### **Mini-concert -- Jenn Bosil**

### **#UseTech4Good Stories -- Round 4**

- "District DigCitDay" -- Alicia Vesely
- "Using Twitter for Good" -- Hayden W.
- "Surviving and Thriving with a Dumb Phone" -- Meg Pugsley
- "Inspirational Thoughts" -- Justin W.
- "The Opposite of Addiction is Connection" -- Ethan Fausett

**"Safe Harbors" (written by Michael McLean) & "Light" (from *Next to Normal*) -- Acting UP**

### **Shout-outs:**

-Livestream made possible thanks to Lehnardt Creative and the Digital Citizenship Institute. See link at: <https://www.youtube.com/watch?v=4OuvPyLU-6Y>

- Many thanks to the Youth Extravaganza Committee: Social Assurity and youth committee members, Grace Garn and Becca Linford. Thanks also to our volunteers!

-Thanks to all those who provided giveaways for this event, including Studio C, Chick-fil-A, Cotopaxi, DigCitKids, and The Upstander Brand.

- Post-Extravaganza slideshow courtesy of Michelle Lehnardt and national/international Positive Digital Citizenship partners.

-Thanks to Derek Larson for technical support.



# #USETECH4GOOD YOUTH EXTRAVAGANZA

## THURSDAY, NOV. 2, 2017 @ 6:30PM

Utah Valley Convention Center  
220 West Center Street, Ste. 200, Provo, UT 84601

- **Doors open at 5:45PM.** Come early for refreshments!
- Giveaways include Studio C swag!
- Come hear students share how they #UseTech4Good!

### SPECIAL GUEST PERFORMERS



*Jenn Blösil*  
Performer, Composer,  
American Idol Finalist



*Acting UP*  
Award-winning  
youth theater company

# FREE EVENT

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